

SEMINAR ROOM 1

9:30am NDI: The Latest in Live Production from Newtek

Newtek came out of NAB with a huge IP video implementation called NDI (Network Device Interface) - which will allow you to connect multiple network + SDI devices. Join us to see how this exponentially changes live production with more sources than ever before. **Presented by Newtek.**

11:00am UHD, HD Production, & Control Room Concepts

Learn about high quality production and control for 4K, UHD, and web delivery! Advancing through UHD, 4K, and IP production and control room, we will show ways that both applications and software can streamline your production environment. **Presented by AJA.**

12:30pm Sound for Picture

This seminar is designed for the lone operator to learn from professionals on how to get the most out of your audio for your images. Discover the best settings, levels, and tricks for optimum sound. **Presented by Sennheiser.**

2:00pm Introducing Panasonic's New Varicam LT

The new Varicam LT is a game changer. With it's native dual ISO technology your low light grain issues are a thing of the past. Also did we mention internal 10-bit DCI 4K, 240FPS, and a native electronic EF mount? See a complete demo of the Varicam LT. **Presented by Panasonic.**

3:30pm The State of Digital Cinema Cameras - Panel Discussion

Dual ISO, 10K, 1000FPS - what's next! It seems like there's a new camera behind every frame with bigger and better features. Dial-in for some insight from industry professionals about the current state of cinema cameras and what the future possibly holds. With James Finn, Panavision; Ryan Schorman, Wooden Camera; Hutch Mussessmine, Cinematographer; Alan Lefebvre, Cinematographer; moderated by Barak Epstein, Videotex. **Presented by Videotex.**

SEMINAR ROOM 2

10:00am Animating Kinetic Text in Adobe After Effects

Learn how to apply various presets to texts within After Effects, then go in-depth to manipulate and fine tune everything so you can add more production value to your final compelling deliverable. Presented by expert motion graphic designer/teacher J. Schuh.

11:00am Intro into "The Business" for Crew

Texas Association of Motion Media Professionals presents an overview of the tools you need to succeed in the production industry, marketing tips, and advice on how to get called back. If you want to get more work as a crew member, don't miss this seminar! **Presented by TAMMP.**

12:00pm Stop Throwing Away Your Hard-Earned Money!

Learn how to avoid common mistakes when forming your business and discover the loopholes, strategies, and industry-specific deductions to reduce your tax burden and keep more of what you earn - legally & ethically. Presented by Catrina M. Craft, CPA (and DPA & WIF.D Treasurer).

1:00pm How to Get the Most from Your Director of Photography

An informative panel discussion featuring pro DPs sharing insights into their creative process and different approaches to working with directors, producers, and the rest of the crew. Panelists: Bill Schwarz, Mark Birnbaum, Chuck Hatcher, Raoul Torresi.

3:00pm Entertainment Law Essentials

Texas Association of Motion Media Professionals presents this entertainment law seminar with attorney Adam Litwin covering legal releases, basic contracts, and how NOT to get yourself in trouble regarding product placement and copyright. **Presented by TAMMP.**